James B. Robertson, Partner

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Areas of Practice

Business Entities & Transactions
Business Incorporation and Relocation to Nevada
Emerging Industries & Companies
Gaming & Administrative Law

Bar Admissions

Nevada, California, Colorado

Education

- J.D., University of Nevada, Las Vegas, William S. Boyd School of Law, 2008 (Editorial Board Member of the *Nevada Law Journal*)
- M.B.A., University of Nevada, Las Vegas, Lee Business School, 2008
- B.S., Business Administration, University of Colorado at Boulder, Leeds School of Business, 2003
- Spanish-American Institute, Sevilla, Spain, 2002

James Robertson is a Partner in the Business Entities & Transactions Practice and Emerging Industries & Companies Practice. His practice focuses on mergers and acquisitions, equity and debt financings, and commercial transactions. In addition to assisting public companies and startups with their initial incorporation or relocation to Nevada, James also has experience changing and converting the state of incorporation from other states, such as Delaware, to Nevada. James also has unique in-house executive experience and gaming industry experience.

James is prominently ranked in Corporate/Commercial Law in *Chambers USA: America's Leading Lawyers for Business*. Clients describe James to *Chambers* researchers as "an excellent lawyer." "James is very thorough and easy to work with. If he doesn't have an answer, he will find the right person who does." "James was an excellent person to have on my team for this transaction."

James represents publicly traded and privately owned companies, startups, entrepreneurs, individual investors, and investment funds in corporate and commercial transactions, corporate governance matters, and regulatory compliance matters. James prides himself on providing client-focused legal services that are practical and efficient, and aligned with business strategy. He combines his unique in-house General Counsel and executive leadership experience with his outside counsel areas of expertise to advise and guide clients and their management teams in all aspects of their business operations.

James' extensive mergers and acquisitions experience includes seller and buyer-side representations in strategic acquisitions by middle-market companies and startups, industry consolidation and rollup acquisitions, private equity buyouts, and management buyouts. James also regularly advises clients in loan transactions, venture capital and private equity financings, reorganizations, joint venture formations, and in connection with SEC and securities law compliance matters, corporate governance matters, and business strategy decisions.

Additionally, James helps clients negotiate a wide variety of complex commercial transactions, including trademark, patent, and other intellectual property license agreements, SaaS agreements, software development agreements, distribution agreements, celebrity endorsement agreements, and franchise agreements.

Unique In-House General Counsel and Executive Experience

Mr. Robertson has nearly 10 years of experience serving as in-house General Counsel and in various executive positions at organizations ranging from a publicly traded corporation to a family office and private investment fund. The corporate executive positions he has held include Chief Executive Officer, President, Executive Vice President, General Counsel, Chief Compliance Officer, and Corporate Secretary. In these in-house General Counsel and corporate executive roles, Mr. Robertson was responsible for legal and compliance departments, human resources departments, matters involving government affairs and investor relations, developing and implementing marketing, business development and sales strategies, and selecting and managing outside counsel for litigation matters, cross-border transactions, patent prosecutions, and labor and employment law matters.

He directed and coordinated SEC and NASDAQ reporting and compliance functions, prepared and reviewed Forms 10-K, 10-Q, and 8-K, annual proxy statements and other disclosure filings, and managed equity compensation plans, insider trading policies, and regulatory compliance programs. Clients rely on the combination of his sophisticated business insights, strategic legal expertise, and first-hand knowledge and appreciation of his clients' daily operational issues and challenges, and the level of service and results they expect from their outside counsel.

Gaming Industry Experience

In addition to serving as outside General Counsel to a multi-national supplier of casino gaming products, game development studios, distributors of gaming products, and an online gaming operator, James' special expertise in the gaming industry includes serving as General Counsel, Chief Compliance Officer, and member of the Gaming Group Compliance Committee of a Las Vegas-based group of affiliated gaming industry businesses consisting of a casino technology supplier, game insurance underwriter, mobile and online casino game developer, and a hotel, spa and casino. He also served as Vice President, General Counsel, and Corporate Secretary for a publicly traded, multi-national gaming technology supplier based in Reno and later served as its Chief Executive Officer and President. In that role, James was responsible for all business activities and operations in 41 states and four international markets, provided leadership and direction to a staff of approximately 150 employees, and led ongoing negotiations with lenders, large shareholders, and prospective investors, during a period of transformative events that culminated in the sale of the company.

Awards and Recognition

- *The Best Lawyers in America* – Commercial Transactions (2026-2027), Corporate Law (2026-2027)
- *Chambers USA: America's Leading Lawyers for Business* – "Top Ranked" Band 3 in Corporate/Commercial Law (2025, 2026)
- *Nevada Business Magazine* – "Top Rank Attorneys" (2023, 2025, 2026)
- *Sacramento Magazine* – "Top Lawyer" in M&A (2017-2020)
- *Sacramento Magazine* – "Top Lawyer" in Business/Corporate Law (2019-2020)

Professional Affiliations & Community Engagement

- Member, Executive Committee, Business Law Section, State Bar of Nevada (2026)
- Vice Chair, Corporate Governance Committee, American Bar Association (2018-2021)
- Co-Chair, Corporate Governance Subcommittee on Private and Family-Controlled Entities, Business Law Section of the American Bar Association (2018-2021)
- Board Member, Easter Seals Superior California (2017-2023)
- Member, The Prospectors' Club, Reno, Nevada (2009 to present)
- Member, Colvin Gaming Group Compliance Committee (2012 to present)
- Member, Sacramento County Bar Association, Business Law & Tax Law Sections
- Member, California Lawyers Association, Business Law Section
- Leadership Sacramento, Class of 2019
- Member, International Association of Gaming Advisors (2009-2016)

Publications

- Quoted, "DExit: Can Texas, Nevada Replicate Delaware's Corporate Edge?" *Law360*, August 17, 2026
- Signatory, Response to Michal Barzuza's Draft Article *Nevada v. Delaware*, (Michal Barzuza, *Nevada v. Delaware: The New Market for Corporate Law*, Harv. L. Sch. F. on Corp. Governance, Feb. 26, 2026)
- Author, Consumer Protection Law Developments, American Bar Association, Nevada Subchapter (2019)
- Author, Hedge Funds and Public Disclosure Requirements: Is the SEC Telling Secrets?, 8 NEV. L.J. 787 (2008)